



LarryHoltzman.com

Digital Website & Portfolio

Dallas, Texas

BA Degree: University of Illinois, Medical Illustration 1978 • Northern Illinois University, Graduated 1980

Larry Holtzman

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Fanatics

200 E. Bethany Dr, Allen, TX 75002 • (972) 390-6500

Employment Status: Laid Off

fanatics.com

July 2025 - December 2025

Prepress Technician



ColorDynamics

200 E. Bethany Dr, Allen, TX 75002

Now Fanatics

March 2023 - July 2025

Prepress Technician

ColorDynamics/Fanatics has a well equipped imaging department with both **Kodak Prinergy** and **Heidelberg Prinect** PDF workflow systems. Color Dynamics, until July of 2025 was comprised of Offset, Digital (29.5 x 20.8125) and Large Format capabilities with work the spanned the entire printing gamut. With 40 inch Offset presses they produced *hard bound books* as well as their signature *Sports Cards (TOPPS)*, ColorDynamics also printed *Elaborate Displays* using *Plexiglas* and *PVC*. They also did *Clings*, *Vinyls* and *Banners*. I preflighted and color separated clients digital files, insuring that they were correct and had the right color values, preferences, contour shape, size, and resolution when being output to print. Dielines were created with specific layers and spot colors. Zünd marks were placed symmetrical on Large Format jobs. Double sided work was always given extra bleed.



THE TRADE GROUP

2900 Genesis Way, Grapevine, TX 76051 • (800) 343-2005

tradegroup.com

February 2022 - February 2023

Prepress Technician

Working closely with engineers and fabricators using schematics, I accurately prepare files to produce dye-sub backlit boxes, LED signs, and PVC panels which were Velcro-ed as skins on modular steel structures for trade show environments and events. An advanced level of expertise in **Adobe Creative Cloud Suite** and **Esco** was required.

SANTA FE NEW MEXICAN

1 New Mexican Plaza, Santa Fe, NM 87507 • (505) 995-3852

santafenewmexican.com

November 2020 - December 2021

Prepress Technician

Having a KBA Web Press that can accommodate 64 plates and having a three level catwalk; **The New Mexican** printed the New York Times, Albuquerque, Taos, and surrounding area newspapers. My job was very time sensitive. The newspapers had to be paginated (using **NewsWay**) and plated on schedule with no exceptions while the FTP was continually populating and updating PDF pages. My responsibility was to produce and then plate an error free, quality newspaper with the most recently updated pages placed in them for the newspaper we were printing that night.



A BOX Custom Packaging

12950 FM 1641, Forney, TX 75126 • (972) 932-9800

aboxpackaging.com

September 2017 - June 2018

CTP Prepress & Graphic Designer

Esco was used to nest box labels to dielines for output and offset plating. I corrected and color separated files to print.



Nieman PRINTING 10615 Newkirk St, Dallas TX 75220 • (972) 506-7400

Out of Business

May 2008 - March 2017

Prepress & Graphic Designer

Prinergy was the PDF workflow used for plating. Nieman Printing also used Insite and Storefront. Creating Graphic Designs, Preflighting and correcting digital files were my daily tasks. I also received an award for designing a Rural Magazine for the USPS. Applications I used were **Photoshop**, **Illustrator**, **Indesign**, **Acrobat Pro**, Pitstop, and Preps.



IntegraColor

3210 Innovative Way, Mesquite, TX 75149 • (972) 289-0705

Now Veritiv Visual

veritivvisual.com

June 2001 - January 2008

Prepress Technician